

**PRESS INFORMATION BUREAU
GOVERNMENT OF INDIA**

Press Conference on Thithi and Cinemawala

3rd September 2016

During the Press Conference of Thithi and Cinemawala the director and actors shared their experiences on the film.

Raam Reddy, Director Thithi, sharing his experiences on filming Thithi said that his film is a light-hearted story about three generations of men reacting to the death of their 101-year old patriarch. He said that his crew were from various countries and his film is an Indian-American co-production.

Doron Tempert, Cinematographer for Thithi said that working in this film gave a good insight into the life in Indian villages. His bond with the Director cross boundaries.

Kaushik Ganguly, Director for Cinemawala said that “Cinemawala tries to address the issues of future of cinema and piracy at the same time. Number of Single Screen Theatres are coming down in India. Indian Government should support to increase the number of the Theatres in the country.

Parambrata Chatterjee, Actor Cinemawala said that the world has become smaller because of Internet. Exchange of Ideas has become very easier nowadays. The local has become the new global. He also added that digitization of the cinema is inevitable and cinemawala is an apt Farewell bid to Celluloid Cinema.