

## Russian Delegates Discuss the Essence and Challenges of Russian Cinema at the BRICS Film Festival

New Delhi, Sep 4<sup>th</sup>, 2016

Cast and crew of the Russian films while addressing the press gathering described the idea behind the movies, along with their experience while shooting the films. They also talked about the Indian audience and their acceptance of Russian films in the BRICS Film festival. The Russian delegates showed their interest to associate with Indian Cinema.

Speaking on this occasion Ms. V. Medinskiy said, "Establishment of direct contacts between the film makers of the BRICS countries considerably enhance the public image of this respected international structure and open up new horizons for its activity. I am looking forward to seeing further promotion of cultural ties between the people of our countries, increase of partnership cooperation within the BRICS and growth of the international authority of the event."

Maria Danilyuk, Actress, About Love said that she is very excited to be a part of the BRICS film festival. Initially, she was not sure if Indian audience will like the movie, but after the movie was screened, people were delighted to watch the movie. And they feel happy to showcase the film in the BRICS film festival. When she saw the reaction of the Indian audience she felt that the Indians are very cheerful and open about the Russian movies.

Sergey Mokritskiy, Director, The Battle for Sevastopol, described that he is a huge fan of the Indian movies and has seen Sita and Geeta when he was 14 years old. It's an honour for him to be a part of the BRICS film festival and this visit is like a dream come true.

Elena Yakovleva, Actress, Very Best Day said that her movie is a happy movie; the idea of her director for making this movie was that the people who are coming to see the movie should leave laughing and singing.

Sofia Uritskaia, Director, 14+ elaborated that the movie is all about relationships, the relationship that is highlighted in this movie is about a mother and her son. We have 22 songs in this film and one of the songs is composed by a band from India. The Indian audience has appreciated the film and that she is in love with India.

The conference concluded with a thought of better collaboration of Russian-Indian cinema and creation of movies together.