

**Press Information Bureau  
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Ministry of Information & Broadcasting**

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**Bhojpuri Films have created brand equity for itself: Col. Rathore I&B Minister inaugurates Bhojpuri Film Festival**

Minister of State for Information & Broadcasting Col. Rajyavardhan Rathore has said that Bhojpuri Films Industry have created a unique place for itself in the field of cinema in the last few years. Bhojpuri as language is spoken in many countries in South Asia and the Bhojpuri films have viewership outside the country too. The Minister stated during his address at the inauguration of Bhojpuri Film Festival here today at Siri Fort Auditorium.



The opening film of the festival was the first Bhojpuri feature film “Ganga Maiya Tohe Piyari Chadhaibo” directed by Kundan Kumar & produced by Bishwanath Prasad Shahabadi. There was a cultural show designed especially for the event by the Songs & Drama Division under the Ministry of Information & Broadcasting.

The festival will be a kaleidoscope of National Award winning films, films selected in Indian Panorama section of IFFI and other prominent and box office hits.



The festival includes a National Award winning film “Kab Hoi Gavana Hamaar” and screening of two films selected in Indian Panorama section of IFFI - Nitin Chandra’s Deswa, and Mangesh Joshi’s film “He”. Other prominent films to be screened during the festival are Ranjan Kumar Singh’s film “Bidesiya”, Dilip Bose’s film “Ganga Kinare Mora Gaon”, Abhishek Chaddha’s film “Ganga”, Ajay Sinha’s film “Sasura Bada Paisawala” and Premanshu Singh’s film “Laadla”.

Dilip Bose’s film “Kab Ayebu Anganwa Hamaar” will be the closing film of the festival. The entry to the screenings is free and on first come first serve basis.

The three days Bhojpuri Film Festival from 3rd to 5th Feb, 2017 is organized by Directorate of Film Festivals. This is a unique opportunity for people to get taste of Bhojpuri culture through cuisine and cinema. Visitors will get an absolute Bhojpuri experience with the film screenings. Film screenings will be followed up with cultural programmes, exhibition-cum-sale of Madhubani Paintings, handicraft exhibitions and food stalls.

#### Screening schedule of the festival is given below:

Date	9:30 AM	12:15 PM	3:00 PM	6:00 PM	8:45 PM
04/02/2017	Bidesiya Dir: Ranjan Kumar Singh Bhojpuri/145 min/NEST	Ganga Kinare Mora Gaon Dir: Dilip Bose Bhojpuri/140 min/NEST	Ganga Dir: Abhishek Chaddha Bhojpuri/153 min/NEST	Deswa Dir: Nitin Chandra Bhojpuri/131 min/EST	He Dir: Mangesh Joshi Bhojpuri/105 min/EST
Date	10:00 AM	1:15 PM	4:30 PM	7:30 PM	
05/02/2017	Sasura Bada Paisawala Dir: Ajay Sinha Bhojpuri/164 min/NEST	Kab Hoi Gavna Hamaar Dir: Anand D Ghatraj	Laadla Dir: Premanshu Singh Bhojpuri/156 min/NEST	Kab Ayebu Anganwa Hamaar Dir: Dilip Bose	

	Bhojpuri/170 min/NEST		Bhojpuri/175 min/NEST	
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