

Directorate of Film Festivals
(Ministry of I & B)

Corrigendum

This is with reference to published advertisement regarding hiring of PR Agency in various newspapers like Times of India (All Edition), Hindustan Times, English (All India) dated 18th June, 2015. It is to be informed to all the bidders that there has been an inadvertent change in the RFP of hiring of PR Agency.

Change

As per scheduled:

2) Pre-bid conference was held in Sir fort Auditorium on 8th July 2015 and following changes have been incorporated in the tender notice.

i) Annexure II (Financial Bid) shall be read as

S. No	Item	Price quoted 2015 in Rs.
1.	Strategic Design	
2.	Implementation of Media Campaign	
3.	Media Tools	
4.	Manpower/Human Resource	
5.	Coverage for red carpet and press conference	
6.	Bridge building media incentives	
	Production of TV Promo Film on IFFI 2015	
	Duration	
7.	a. 30 Sec.	
	b. 45 Sec.	
8.	Production of Glimpses of IFFI Short Film (Duration : up to 15 Min.)	
9.	Total cost	
10.	Service tax	
11.	Grand total	

ii) Technical bids should be submitted by 12:30 Hrs on

iii) Verification of documents will done between 1300 Hrs. to 1400 Hrs.

iv) Presentation will start from 2:00 PM onwards.

v) Financial bid shall be opened on the same day i.e 15th July instead of 16th July.